



Babatunde Odunewu

TECHNICAL LEAD | PRODUCT OWNER | TEAM LEADERSHIP

Profile

Product Owner with 7+ years of experience leading tech projects, including spearheading the design, development, and deployment of successful fintech platforms. Adept at managing cross-functional development teams spanning mobile development, web development, and QA disciplines.

My Expertise includes automating tests, and implementing continuous integration, ensuring top-notch software quality and streamlined workflows. Adept at architectural design and team leadership, with a passion for innovation and a track record of successful project delivery.

Employment History

Head of Product, The Blu Penguin Limited, Accra

DECEMBER 2024 – PRESENT

- Developed and maintained an effective project roadmap that enabled stakeholders to stay informed on project progress and deadlines
- Develop detailed project plans, including timelines, milestones, resource allocation, and risk management strategies.
- Designed and Managed Development of Enterprise Payment Network
- Implement automated testing and continuous integration practices.
- Coordinate and communicate effectively with cross-functional teams, including developers, designers, and QA engineers.
- Implement and manage DevOps practices to streamline development and deployment processes.

Head of Engineering, Getnoticed, Canada

JANUARY 2025 – PRESENT

- Managed cross-functional teams to deliver multiple program initiatives, coordinating with project managers and stakeholders.
- Oversee project planning, including defining project scope, objectives, timelines, and resource requirements.
- Developed platform architecture and Deployment rules
- Led design and development of data analytics platform for Amazon sellers.
- Analyzed program risks and executed corrective actions to mitigate issues.

Tech Lead, Voltwolf Limited

JANUARY 2021 – Oct 2024

- Lead the technical team in the design, development, and deployment of PursFinance, a fintech platform for SME banking.
- Collaborate with product managers and stakeholders to define project requirements and objectives for PursFinance.
- Define the technical architecture and design of the fintech platform.
- Implement automated testing and continuous integration practices.
- Implemented automated testing that increased code coverage to reduce the number of production issues
- Created a set of coding standards and guidelines to ensure code quality and consistency

Details

Ghana

Accra

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Links

[LinkedIn](#)

[GitHub](#)

Skills

Communication

Leadership and Teamwork

Product Development Process

Micro Service Architecture

Product Development

FlutterFlow

Customer Service

Problem Solving

Webflow

Time Management

Leadership

Project Management

Agile Methodology

Scrum Methodology

Workflows

Project Planning

Project Scoping

Automation of Tests

Continuous Integration

Fintech

Co Founder, Lazynerd Studios

FEBRUARY 2018 – PRESENT

- Make key architectural decisions and choose the appropriate technology stacks and tools.
- Oversee project planning, including defining project scope, objectives, timelines, and resource requirements.
- Utilized Agile methodology and tools to ensure a successful product launch
- Managed client expectations to ensure stakeholders were kept informed and up-to-date with project progress
- Created and maintained project schedules that identified tasks, dependencies, and timelines

IT Manager, JKL Consulting, Lagos

JUNE 2019 – JULY 2023

- Evaluate current and future technology requirements, and strategies for system upgrades and improvements.
- Create and supervise the IT department's budget.
- Supervise the setup, setup, and upkeep of hardware, software, and networks.
- Implemented a structured documentation system for website and email server administration, creating resources that improved on-boarding efficiency for new team members, enabling a reduction in training time.
- Recognize chances for technological enhancements and innovations that can positively impact the company.
- Provided technical support for end-users and resolved escalated technical issues

Content Logger, Red Pepper Productions, Lagos

MARCH 2018 – OCTOBER 2020

- Content Logger Watch live footage and log time-codes, shot descriptions, dialogue, and any notable events.
- Work closely with content directors and editors to understand their needs and preferences for the logs.
- Familiarity with logging software and production databases.

Web Developer, Trace Media, Ibadan

JANUARY 2014 – JULY 2017

- Enhancing web assets to improve speed and performance.
- Exploring new technologies, software packages, and hardware products.
- Conducting pre-launch website testing to detect any issues. Modifying the code, software, or graphics of current websites.
- Optimized webflow sites for performance, reducing page load times.
- Designed and developed a website using Webflow that increased user engagement.

Mobile Developer, Trace Media, Ibadan

JANUARY 2011 – 2012

- Troubleshoot issues and debug as needed.
- Optimize app performance for various devices .
- Optimized sites in joomla for performance, reducing load times.
- Designed and developed mobile apps using ionic W

Stakeholder Management

Web Development

Data Logging

Administrative Operations

Servicenow

Communication Skills

Architectural Design

ReactJS

Software Quality

Splunk

Systems Design

Consulting

Team Management

Languages

Arabic

English

Education

BSc, METHODIST UNIVERSITY COLLEGE

JANUARY 2010 – JANUARY 2014

Courses

System Administrator, ServiceNOW

NOVEMBER 2022 – 2024

References

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